

HOW YOUR DONATIONS HELP

GIVE A MEAL - OXFAM'S FOOD SUPPORT PROJECT FOR LOW-INCOME FAMILIES

When a crisis like the coronavirus hits, it's the poorest who suffer most. Faced with financial pressure, many families cut food costs to save money; but this often translates into poor nutrition, especially for their children. That's why, in collaboration with Sharing Kitchen, Concerning CSSA and Low Income Alliance, Hong Kong Dietitians Association and United Christian Nethersole Community Health Service, we aim to provide 600 low-income families that have children with nutritious meal kits over two years in four batches. Each batch of families will receive four meal kits a week that are specifically designed and recommended by a dietitian for six months (providing a total of 62,400 packs over the two years). The dietitians will also equip families with basic knowledge on nutrition and healthy eating.

ALL CHILDREN DESERVE A NUTRITIOUS MEAL!

DONATE TODAY TO SUPPORT

Give A Meal: Oxfam's Food Support Project for Low-Income Families.



Credit: Brian Ching / Image is artist's impression and for illustrative purposes only



Photo: Adi Gunawan



'KEEP ON TRAILWALKING'

The world has almost been completely shut down by a global pandemic. The outbreak of the coronavirus has given us the opportunity to reflect on what is most important in our lives, and how we can live a meaningful life. Our lives have never been so affected and shattered. How can we equip ourselves to cope with the threat and survive the new normal?

The true trailwalking spirit is a timely reminder for us when we face the unprecedented pandemic. It is the determination to face the daunting 100 km trail and the perseverance to overcome its peaks and valleys. Through teamwork and mutual support, no challenge is too big to overcome, just like the road to poverty reduction! As long as we stand together and support each other, we will make it through!

The OTW is about working as a team and persevering in all circumstances to achieve a common goal. However, many things are beyond our control; so much so that we had to cancel the OTW last year. This year, due to the challenges COVID-19 is posing, OTW 2020 cannot be held as scheduled in November. However, we still received overwhelming support from everyone involved. We would like to thank the walkers, support team members, sponsors, volunteers, supporters and donors for their incredible support. Despite the difficult circumstances, we are incredibly grateful to everyone who has not given up and has continued to fight against poverty in all its forms with us.

In response to the COVID-19 pandemic, on top of the meticulous planning for the event, we will keep our heads up and stay vigilant and take steps to ensure the health and safety of all participants involved. In the meantime, stay positive, healthy and connected. Thank you very much again your unfailing support of the OTW, a great team event that helps alleviate poverty around the world! See you all again on the trail in January, 2021. 'Keep on Trailwalking'!

Kalina Tsang
Director General
Oxfam Hong Kong



樂施會
OXFAM
Hong Kong

無窮世界
World
Without
Poverty





健康長久好生活

「智遊保」及「競跑保」是您外遊或參與跑步賽事的最佳夥伴！

iTravel Protect and *Runner Guard* are your best companions during your travels and running events!



網上投保
Online
Application

▶「智遊保」*iTravel Protect*

讓您可靈活延長保障或更改保障日期，更可按照個人需要自選額外保障，助您盡情享受旅途上每個動人時刻。

Embrace every moment of your journey with *iTravel Protect*, which gives you flexibility to extend or reschedule your cover and add optional benefits to suit your own personal adventure.

▶「競跑保」*Runner Guard*

為跑手度身設計「跑步創傷保障」，涵蓋包括肌腱斷裂及韌帶撕裂等多種跑手常見的受傷。

Offers injury protection designed especially for runners, with a Running Injury Benefit that covers a range of injuries including tendon rupture and ligament tear.





2020 is the sixth consecutive year that AIA is acting as the Principal Sponsor of Oxfam Trailwalker in the name of "AIA Vitality". As a true advocate of healthy living, we fully support Hong Kong's largest fundraising hiking event with the aim to motivate more people to embark on their personal health journeys, as well as raise more funds to support Oxfam's poverty alleviation and emergency relief work.

This year, Oxfam Trailwalker's theme is "Keep on Trailwalking", which represents not only the physical effort but also the attitude; it embodies the perseverance and the unrelenting spirit of Trailwalkers as they keep going in the face of challenge, demonstrating both physical and mental strength. Like the spirit of "Keep on Trailwalking", "AIA Vitality" takes interest in both physical and mental wellbeing of individuals, and, through a range of rewards, it encourages members to embrace holistic healthy living by developing regular exercise routines as well as building healthy dieting and sleeping habits.

This year, our colleagues from across the Company will continue their active participation in this charity event. To show our support of this worthy cause, we will be fielding 45 teams comprising AIA staff members and financial planners, once again making us the largest corporate participant.

I hope all of us would support Oxfam Trailwalker and uphold the spirit of "Keep on Trailwalking". By carrying on with unwavering enthusiasm, we help ourselves and more people around us live Healthier, Longer, Better Lives.

Peter Crewe
Chief Executive Officer
AIA Hong Kong & Macau

AIA Vitality



Download 'Infinity Walker' now and newly registered users
will get a chance to win an outdoor gear shop and food mart

CASH COUPON

(Offer subject to relevant terms and conditions)



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SAMANTHA CHAN

Experienced Oxfam Super Trailwalker

INFINITY
WALKER

行者無限 四人行
挑戰無窮 無極限

CHALLENGING LIMITS TOGETHER

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Go Beyond with Asia Miles

Push yourself to the limit, work as part of a team – and at the same time raise funds to help others less fortunate. Asia Miles provides members with rewarding life experiences that not only enrich one's own life, but bring joy to others, too.

asiamiles.com

Introduction

Welcome to Oxfam Trailwalker 2020 (to be held in Jan, 2021)! The Oxfam Trailwalker is a challenging team event. Participants form a team of four to complete 100 km along most of the MacLehose Trail and a connected route within a 48-hour time limit.

This booklet will give you all the necessary information and safety measures about the event. Please read it carefully.

Due to the COVID-19 pandemic, the Organiser has implemented special measures, including holding briefings online on Zoom, adjusting the starting times, quotas and teams' starting arrangement, strengthening anti-epidemic measures, and special notes to the Support Teams. The Organiser will continue to monitor the situation closely and evaluate any new developments. We will maintain close communication with all participants and Check Point volunteers, while following the guidelines released by the Hong Kong Centre for Health Protection. Anti-epidemic measures will be implemented during the event, and appropriate adjustments will be made as necessary.

For further enquiries, please contact us and quote your team number. Our contact details are listed on page 58.

Oxfam Trailwalker 2020 (to be held in Jan, 2021) – Note new information on the following pages.

Please read it carefully:

- Start times and team numbers arrangement – Page 09
- Information regarding COVID-19 – Page 16 & 17
- Sai Kung Start point arrangement – Page 33
- Yuen Long Finish Point & Transportation Details – Page 37 & 38

Please continue to pay attention to the latest announcements from the Organiser and stay safe. Thank you!



Energy for Brighter Tomorrows



Delivering Reliability



Date, Time, and Location

Oxfam Trailwalker 2020 will be held from Friday, 29 January, to Sunday, 31 January, 2021. The route is approximately 100 km long, the registration area at the Start Point will be moved to the Pak Tam Chung P.H.A.B. Site in Sai Kung and the Finish Point will be moved to Tai Tong Barbecue Area in Yuen Long.

Due to COVID-19, to maintain an appropriate social distancing, the team number and starting time will be reallocated according to the existing team number. Teams may have a new starting time, details to be announced.

TEAM CATEGORY	QUALIFICATIONS
Teams from last year	Teams that carried their team slot to OTW 2020 (to be held in Jan, 2021)
Special Team	Teams that have raised HK\$36,000 or more in OTW 2018.
Pledge Team	Any team that pledged HK\$72,000 or more in OTW 2020 can apply for this category. For details, please contact Oxfam Hong Kong.
Sponsors and Supporting Organisation Team	Teams from sponsoring companies and supporting organisations.
Open Team	Limited slots available. Please visit our website later for more details.

Note:

1. After being allocated a team slot under one of the categories above, teams can then apply to join as Elite Teams, which will be allocated an earlier starting time.
2. How to apply and qualify as an Elite Team: teams should have at least three members who have finished the OTW within 24 hours at least ONCE in the past three years (i.e. 2016, 2017 and 2018). The Organiser reserves the right to make a selection should the number of qualified teams exceed the places available. **Teams that wish to apply to this category must submit copies of their past OTW certificates to Oxfam Hong Kong together with their registration forms, or after completing the online registration process.**
3. On the event day, all teams MUST register before their designated registration time. Teams failing to do so could be disqualified.
4. The Organiser reserves the right to change the routes or cancel the event in consideration of adverse weather conditions and / or other unpredictable factors.

The registration fee and the donation raised is non-refundable.

STAY COOL STAY PROTECTED

 Columbia



專業降溫科技 紫外線反射科技



樂施毅行者
OXFAM
TRAILWALKER

樂施毅行者 2020
指定服裝及鞋履

Cityplaza II 太古城中心二期 · Times Square 時代廣場 · Sogo 崇光百貨 Causeway Bay 銅鑼灣 · Pacific Place II 太古廣場二期 · Shun Tak Centre 信德中心 · Port Centre 利港中心 · Windsor House 皇室堡 · K11 · Langham Place 朗豪坊 · Festival Walk 又一城 · Plaza Hollywood 荷里活廣場 · Teiford Plaza I 德福廣場一期 · apm · East Point City 東港城 · New Town Plaza I 新城市廣場一期 · Metropolis Plaza 上水新都廣場 · Citywalk I 荃新天地一期 · Tai Po Mega Mall 大埔超級城 · Metroplaza 葵芳新都會廣場 · Yuen Long Plaza 元朗廣場 · Yuen Long Main Road Shop 元朗大馬路 · Tuen Mun Town Plaza I 屯門市廣場一期 · Citygate 東薈城 · Grand Canal Street, Shoppes at Venetian at Macao-Resort Hotel 澳門威尼斯人購物中心大運河街

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EVENT CALENDAR

Date	Activity
15 September - 30 September, 2020	Confirmation of team participation in OTW (held in Jan, 2021)
30 September, 2020	Deadline for Team Withdrawal (Sponsorship not required)
1 October, 2020 and 13 January, 2021	Minimum sponsorship amount of \$3,800 or \$36,000 (pledge team) is required
13 October - 22 December, 2020	Submission of Confirmed Team Members' Information
16 October, 2020	Putonghua Online Briefing (The material can be downloaded from Oxfam Trailwalker website : www.oxfamtrailwalker.org.hk)
17 October, 2020	Cantonese Briefing and Physiotherapy Advice (The material can be downloaded from Oxfam Trailwalker website : www.oxfamtrailwalker.org.hk)
24 October, 2020	English Briefing and Physiotherapy Advice (The material can be downloaded from Oxfam Trailwalker website : www.oxfamtrailwalker.org.hk)
16,17,24 and 25 October, 2020	information pack and souvenirs collection days (including: Oxfam Trailwalker information booklet, poster, other printed materials and souvenirs, details will be sent out by email later)
23 December, 2020- 13 January, 2021	Late Change of Team Members Phase I (HK\$200 for each new member)
After 13 January, 2021, absence or withdrawal on the event day	Sponsorship amount of \$7,600 or \$72,000 (pledge team) is required
14 - 29 January, 2021 (Event day)	Late Change of Team Members Phase II (HK\$500 for each new member)
15 - 17 January, 2021	NEW! Walker's Bag collection day (including no. cloth and team particulars. Collection details will be sent out by email later)
29 - 31 January, 2021	Event Dates
28 February, 2021	Deadline for Submitting Sponsorship
April 2021	(Date to be confirmed) Prize Presentation Ceremony (Awardees will be invited separately)
June or July 2021	Supporters' Trip (For details, please visit our website after the Event)

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montrail



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- 鞋面強化紡織鞋面連接成物材料覆蓋層
- 強力網面機型設計和第二層蕾絲鞋籠設計提供良好的型態和支撐力
- 採用TrailSHIELD 鞋底保護系統
- 鞋底有6毫米高度 堅固鞋釘以提高耐用性



樂施毅行者
OXFAM
TRAILWALKER
樂施毅行者 2020
指定服裝及鞋履

Cityplaza II 太古城中心二期 · Times Square 時代廣場 · Sogo 崇光百貨 Causeway Bay 銅鑼灣 · Pacific Place II 太古廣場二期 · Shun Tak Centre 信德中心 · Port Centre 利港中心 · Windsor House 皇室堡 · K11 · Langham Place 朗豪坊 · Festival Walk 又一城 · Plaza Hollywood 荷里活廣場 · Telford Plaza I 德福廣場一期 · apm · East Point City 東港城 · New Town Plaza I 新城市廣場一期 · Metropolis Plaza 上水新都廣場 · Citywalk I 荃新天地一期 · Tai Po Mega Mall 大埔超級城 · Metroplaza 葵芳新都會廣場 · Yuen Long Plaza 元朗廣場 · Yuen Long Main Road Shop 元朗大馬路 · Tuen Mun Town Plaza I 屯門市廣場一期 · Citygate 東薈城 · Grand Canal Street, Shoppes at Venetian at Macao-Resort Hotel 澳門威尼斯人購物中心大運河街

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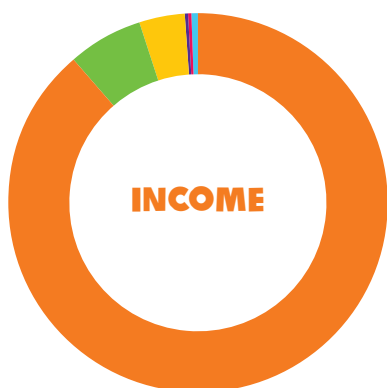
Columbia香港

HOW YOUR DONATIONS HELP

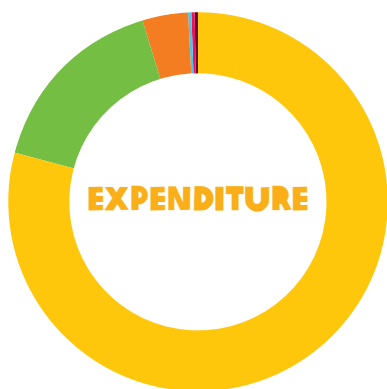
Oxfam Trailwalker is one of the largest fundraising hiking events in Hong Kong. Since 1986, more than 100,000 participants have raised over HK\$600 million to support Oxfam's various poverty alleviation and emergency relief programmes all around the world, including Hong Kong and mainland China. This year, with the coronavirus pandemic, we have been working around the clock with local partners to protect vulnerable communities around the world from the disease and its impacts.

Please use your Team Page on the official website or the Sponsorship Form to solicit sponsorship. Remember: the more you raise, the more people you can empower!

2019-20 INCOME AND EXPENDITURE



Income	HK\$'000	%
Public donations	182,898	88.7%
Oxfam Partners	151,498	
Oxfam Trailwalker	6,015	
Humanitarian appeals	1,367	
Oxfam Rice Event	2,522	
Other fundraising appeals	21,496	
HKSAR Government	13,400	6.5%
Oxfam Affiliates and other institutions	7,787	3.8%
Other income	939	0.4%
Trading income from The Oxfam Shop	525	0.3%
Interest and investments	521	0.3%
Total Income	206,070	100%



Expenditure	HK\$'000	%
Programmes	172,131	79.2%
Fundraising and marketing	35,355	16.2%
Management and administration	8,402	3.9%
Trading cost from The Oxfam Shop	905	0.4%
Foreign exchange differences	143	0.1%
Loss on investment	485	0.2%
Total Expenditure	217,421	100%
Deficit for the year	11,351	

Close to 90 per cent of Oxfam Hong Kong's income is from the public. We are committed to putting every dollar to good use, and supporting long-term poverty alleviation and emergency relief projects in Asia including Hong Kong, Macau, and mainland China and Africa.

These financial highlights are based on Oxfam Hong Kong's financial accounts for the year ended 31 March 2020. The full audited financial statements by KPMG are available on our website, www.oxfam.org.hk. All figures are in Hong Kong dollars.